

Subject: Re: Following Up - Bisnow San Pedro Event
From: Jenny Krusoe <jkrusoe@altasea.org>
Date: 08/07/2017 04:38 PM
To: Kevin Morgenstern <kevin.morgenstern@bisnow.com>
CC: Kristina Callahan <kcallahan@altasea.org>, David Anthony Roberts <david.a.roberts@lacity.org>, Jonathan Williams <jwilliams@labattleship.com>, Lorena Parker <lparker@sanpedrobid.com>, Marie Elias <marie@jerico-development.com>, Krista Swingle <kswingle@altasea.org>

Dear Kevin,

Please confirm the date and time of this event. We are holding October 17th and 18th.

Thanks,
Jenny

JENNY KRUSOE
Executive Director
AltaSea at the Port of Los Angeles
Direct: (424)210-4323 Mobile: (626)590-1000
222 W. 6th Street, Suite 1010
San Pedro, CA 90731
jkrusoe@altasea.org
altasea.org

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From: Kevin Morgenstern <kevin.morgenstern@bisnow.com>
Date: Monday, August 7, 2017 at 1:54 PM
To: Alan Johnson <AlanJ@victory-group.com>
Cc: Kristina Callahan <kcallahan@altasea.org>, David Roberts <david.a.roberts@lacity.org>, Jenny Krusoe <jkrusoe@altasea.org>, Jonathan Williams <jwilliams@labattleship.com>, Lorena Parker <lparker@sanpedrobid.com>, Marie Elias <marie@jerico-development.com>
Subject: Re: Following Up - Bisnow San Pedro Event

Definitely Alan!

Enjoy your vacation and I will follow up with Marie. Looking forward to putting on a spectacular event!

All The Best,

On Mon, Aug 7, 2017 at 12:05 PM, Alan Johnson <AlanJ@victory-group.com> wrote:

Kevin-

I am currently on vacation with limited internet access which means getting my bio and headshot will be difficult to get to you and you may have a better event page without them. The other potential sponsor is the downtown Pbid whose president and executive director I have copied on this email. Jerico has committed to \$1,500 and the sponsor level the Pbid has discussed is \$1,000 but that needs to be verified.

I have also copied Marie Elias from my office who will help you with what you need from Jerico in my absence. Looking forward to having Bisnow in town.

Alan

On Aug 7, 2017, at 8:13 AM, Kevin Morgenstern

<kevin.morgenstern@bisnow.com<mailto:kevin.morgenstern@bisnow.com>> wrote:

Alan,

That is wonderful news. We are looking to announce this week. Can you get me a headshot and bio today so I can upload it to the event page for the announcement? Looking forward to working with you on this!

All the Best,

On Fri, Aug 4, 2017 at 6:32 PM, Alan Johnson <AlanJ@victory-group.com<mailto:AlanJ@victory-group.com>> wrote:

Kevin-

I am quite familiar with Bisnow and I am very excited to have you guys put on an event here in San Pedro. David Roberts of CD15 and I have discussed the event and I've committed our company, Jerico Development, to be a sponsor and I continue to work on additional sponsors. I leave town Sunday until the 18th, let's talk when I return or feel free to email before that.

Alan

From: Kevin Morgenstern

[mailto:kevin.morgenstern@bisnow.com<mailto:kevin.morgenstern@bisnow.com>]

Sent: Wednesday, August 2, 2017 1:41 PM

To: Jenny Krusoe <jkrusoe@altasea.org<mailto:jkrusoe@altasea.org>>

Cc: Alan Johnson <AlanJ@Victory-Group.com<mailto:AlanJ@Victory-Group.com>>; Kristina Callahan <kcallahan@altasea.org<mailto:kcallahan@altasea.org>>

Subject: Re: Following Up - Bisnow San Pedro Event

Jenny!

Thank you for the introduction! Really looking forward to getting this all together.

Alan - would love to follow up to discuss the event further. If you are not familiar with Bisnow, I encourage you to check out our website at bisnow.com<<http://bisnow.com>> to see out editorial and events. This is a great opportunity to discuss current trends and growth opportunities in the market. It would be amazing to have you involved. Talk with you soon.

All The Best,

[<https://t.yesware.com/t/886b43a906c9d2dc38fe3c297b0141c2b14196c3/6852ddf6cfc8a62e0a8a7c85735bc928/spacer.gif>][<http://t.yesware.com/t/886b43a906c9d2dc38fe3c297b0141c2b14196c3/6852ddf6cfc8a62e0a8a7c85735bc928/spacer.gif>]

On Wed, Aug 2, 2017 at 1:26 PM, Jenny Krusoe
<jkrusoe@altasea.org><<mailto:jkrusoe@altasea.org>>> wrote:

Dear Alan,

I hope that this email finds you well. The Council Office has asked AltaSea to participate in BISNOW event at the Port on October 19th. Kevin Morgenstern (copied on this email) is managing this event. Kevin would like to talk to you about Jerico participating in the event.

I will let you take it from here.

All the best,
Jenny

JENNY KRUSOE
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<image001.png>

From: Kevin Morgenstern
<kevin.morgenstern@bisnow.com><<mailto:kevin.morgenstern@bisnow.com>>>
Date: Wednesday, August 2, 2017 at 12:56 PM
To: Jenny Krusoe <jkrusoe@altasea.org><<mailto:jkrusoe@altasea.org>>>
Cc: Kristina Callahan <kcallahan@altasea.org><<mailto:kcallahan@altasea.org>>>
Subject: Following Up - Bisnow San Pedro Event

Hi Jenny,

Pleasure connecting with you yesterday. I followed up with Mike Galvin and am waiting to hear

back. It looks like we have Joe Buiscano on board as well.

Was curious if you could point me in the direction of Jerico, I'd love to touch base with them and garner interest as soon as possible.

All The Best,

--

Kevin Morgenstern

Producer, Southern California

c) [949-922-6845](tel:949-922-6845)

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Kevin's LinkedIn<<https://www.linkedin.com/in/kevin-morgenstern-a0033a47/>>

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Kevin's LinkedIn<<https://www.linkedin.com/in/kevin-morgenstern-a0033a47/>>

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Kevin's LinkedIn <<https://www.linkedin.com/in/kevin-morgenstern-a0033a47/>>

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